



**STAND OUT FROM THE PACK**

**IMPRESS ALL AT THE NEXT LISTING**



# PHOTOGRAPHY

## ALL SHOTS INCLUDE:

- ✓ Photo enhancements
- ✓ Link to high res photos
- ✓ Online gallery
- ✓ 1 bus. day turnaround

## EXTRAS

- ✓ **Additional Photography:**  
\$100 for each additional hr.  
Billed in 15 min segments.
- ✓ **Detail Photos:** add-on to a service requiring a photo shoot:  
15 photos, 30 min – \$50
- ✓ **Raw Shoot:** 30% addition to photo shoot pricing. One exposure only. Includes both TIFFS and JPEG formats.
- ✓ **Raw Shoot blended exposure:** Double the price extra on photo shoot pricing. Includes both TIFF and JPEG formats. 2-day turnaround.

### SMALL SHOOT

- ✓ Only available for condo shoots without amenities
  - ✓ Service Boundaries:  
Steeles to Lake Ontario Port Union to 427
  - ✓ 15 photos (30 mins)
  - ✓ Up to 1000 sq.ft.
- \$140+**

### STANDARD SHOOT

- ✓ 30 photos (1 hr)
  - ✓ Up to 3500 sq.ft.
- \$185**

### LARGE SHOOT

- ✓ 50 photos (2 hrs)
  - ✓ Up to 7K sq.ft.
- \$285**

### X-LARGE SHOOT

- ✓ 75 photos (3 hrs)
  - ✓ Up to 10K sq.ft.
- \$385**

## ADDITIONAL PHOTOGRAPHY

### EVENING SHOOT

- ✓ 8 photos (front & rear)
- \$150**

### AERIAL SHOOT

- ✓ 15 photos
  - ✓ 1-2 Min Video
  - ✓ 1-2 bus. day turnaround
- \$500+**

# 360 & VIDEO

## 360° VIRTUAL TOUR

- ✓ 5 scenes
- ✓ Image enhancements
- ✓ Online gallery
- ✓ 1 bus. day turnaround

**Starting at**  
**\$80**

## RESIDENTIAL HD VIDEO TOUR

- ✓ 1 Min Video
- ✓ 1 hr on site
- ✓ Video Editing
- ✓ Link to YouTube
- ✓ 3 bus. day turnaround
- ✓ 4k video available

**Starting at**  
**\$350**

\*Longer video options available.

## VOICE OVER NARRATION

- ✓ Applied to photo gallery or video
- ✓ 300 words
- ✓ 2 bus. day turnaround
- ✓ Voice talent options

**Starting at**  
**\$190**



## MATTERPORT TOURS

- ✓ 3D model of the property 360°
- ✓ walk-through
- ✓ Next day turnaround
- ✓ Add floor plans \$50 (1-2 day turnaround)

**From**  
**\$200**

## VIDEO ADD-ONS

- ✓ Each additional half hour on site – \$100
- ✓ Agent intro and narrated walk-through tour – \$150
- ✓ Lights – \$75/h for up to 3 lights. Min 3 hours on site.
- ✓ Agent intro – \$50

# BROCHURE PACKAGES

## INCLUDING PHOTOGRAPHY & ONLINE GALLERY

50 Copies / 2-3 business day turnaround\*

**2 PAGE** – \$275

**4 PAGE** – \$370 (+\$35 Landscape Format Folded)

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### PORTRAIT STAPLED or UPGRADE TO WIREBOUND, PERFECT BOUND & LANDSCAPE STAPLED

25 Copies / 4-6 business day turnaround\*

Call for upgrade pricing and info.

**8 PAGE** – \$440+

**12 PAGE** – \$520+

**16 PAGE** – \$595+

**20 PAGE** – \$690+

**24 PAGE** – \$775+

**28 PAGE** – \$860+

**32 PAGE** – \$980+

\*Turnaround time includes the day of the photo shoot. Larger brochures available. Please contact us for more info.

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### PACKAGES INCLUDE

- ✓ Prints
- ✓ Card stock paper
- ✓ Standard photo shoot
- ✓ Online gallery
- ✓ Brochure layout



### NEED EXTRA PHOTOS? UPGRADE YOUR BROCHURE PHOTO PACKAGE

#### LARGE SHOOT UPGRADE

20 Additional Photos - Add \$100

#### X-LARGE SHOOT UPGRADE

45 Additional Photos - Add \$200

# BROCHURE ADD-ONS

## TEXT

Professional home description for only \$50 for every 3 paragraphs or provide your own text at no additional charge.

**Starting at**  
**\$50**

## NEIGHBOURHOOD

Add a neighbourhood description, illustrated area map and details list such as schools, restaurants etc.

**Starting at**  
**\$50**

## DELIVERY

Get your prints delivered! We offer deliveries all over the GTA. Contact us for rates.

**Starting at**  
**\$20**

## UPGRADE YOUR BROCHURE TO PERFECT BINDING

Give your brochure a magazine look for only an additional \$1.25 per copy. Starts at 24 page brochures. Text on spine available for brochures with at least 28 pages.

**ADDITIONAL**  
**\$1.25 / copy**



# POSTCARDS & DOOR HANGERS

Announcement cards used to let neighbouring homes know that there is an open house or that you've just listed or sold a property. Also a great way to introduce yourself to the neighbourhood.

## POSTCARD SIZE OPTIONS

6"x4" 8"x5" 9"x6" 11"x6"

In-House Printing 1-3 Business Day Estimate  
Outsource Printing 6-8 Business Day Estimate  
Please call for pricing and details.



## DOOR HANGERS

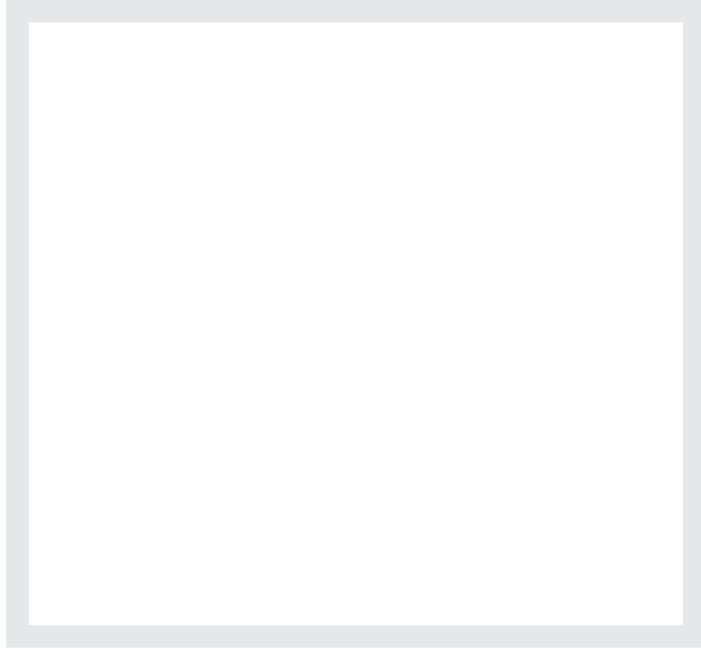
3.5" x 8.5"

Outsource Printing  
6-8 Business Day  
Estimate  
Bundled in 100s

## ALL POSTCARDS INCLUDE

- ✓ Layout with multiple templates available
- ✓ Full colour prints
- ✓ Bundling in 100s

# CANADA POST DISTRIBUTION



Reliable Canada Post unaddressed AdMail distribution means that your material will be delivered to each intended property. At Imaginahome, we will take care of determining the proper postal walks for the area you want to market, determine the number of houses or units required and fill out all the necessary paperwork so you can simply focus on the real estate side of your business.

**CONTACT US FOR MORE  
INFORMATION AND TO  
GET A FREE ESTIMATE**

# BUSINESS CARDS

## TEMPLATE BUSINESS CARDS

**\$115** Includes 1000 Prints

Our business card templates are designed to give you modern business cards at an affordable rate.

Turnaround: 5-6 business days (10 days for laminated)



## TEMPLATE BUSINESS CARDS INCLUDE

- ✓ 1000 full colour prints on 16pt cardstock
- ✓ Multiple layout options from our eye-catching predesigned cards
- ✓ 3.5" x 2" (Vertical or horizontal with full bleed)

## CUSTOM BUSINESS CARDS

**\$285** Includes 1000 Prints

Our custom business cards are created uniquely to reflect your brand or personal style.

Turnaround: 5-6 business days (10 days for laminated)

## CUSTOM BUSINESS CARDS INCLUDE

- ✓ 1000 full colour prints on 16pt cardstock
- ✓ Custom layout with 2 possible proof revisions

## ADD ALSO

Personal photo cutout +\$50

### PAPER UPGRADES:

18.5pt Matte Lamination +\$44

18.5pt Velvet Lamination +\$74



# STATIONERY

Create a visual statement for your business and boost your clients' confidence.



## LETTERHEADS WITH MATCHING ENVELOPES

**\$200** Prints Charged  
Separately



## POCKET FOLDERS

**\$125+** Prints Charged  
Separately



## GREETING CARDS

**\$165** Prints Charged  
Separately



## LAWN SIGNS & OPEN HOUSE SIGNS

**\$340+** Prints Charged  
Separately

Please call for print pricing on any of the Items above.

**EMAIL SIGNATURE  
\$125**

# BRANDING & LOGOS

## SIMPLE LOGO

Logotype and/or a very simple design element composed of simple shapes.



**RYANCOYLE**  
BROKER

**\$340+**

## COMPLEX LOGO

A logo that includes more detail such as a custom imagery and custom fonts.



**KATHERINEBARYLUK**  
LUXURY REAL ESTATE & PRIVATE ISLAND SPECIALIST

**\$700+**

## SIMPLE BRANDING

The standard branding includes 2 pages of guidelines showing the online vs print colours, logo versions for dark / light backgrounds and positioning of the logo and typeface.

**\$380+**

## FULL BRANDING

6-8 page booklet of guidelines including online vs print colours, logo versions for dark / light backgrounds as well as fax, layout positions, background elements. This goes into more detail than the simple branding.

**\$600+**

## SIMPLE LOGO / BRANDING PACKAGE

Simple logo with branding

**\$550+**

## COMPLEX LOGO / FULL BRANDING PACKAGE

Complex logo with branding

**\$1200+**

# WEBSITES

Imaginahome Inc. can deliver everything from a simple website to a more interactive, dynamic internet experience that uses flash technology, high resolution graphics and world class design to enhance your website's appeal.

Turnaround: About 2-4 Weeks

## SOME OF THE WEBSITES WE'VE CREATED

tcibrokers.com

desmondbrown.com

detailsforhome.com

decariarealty.com

anewbldg.com

imaginahome.com

nandk.ca

qbsarchitects.com

sakuralegalinnovation.com

patissierieroyale.com

Please call for pricing



# THE BEST DESERVE THE BEST

You are a perfectionist who delivers only the best to your clients – so you in turn deserve the best.

Among the many benefits of working with Imaginahome Inc. is access to a creative and energetic team of specialists experienced in every aspect of this competitive business.

## YOU GET:

- ✓ Friendly and professional photographers who have photographed thousands of properties over the years, giving them an edge when it comes to knowing what looks good and what doesn't.
- ✓ Inspired and imaginative graphic designers who know how to showcase a property perfectly.
- ✓ Beautiful prose written to highlight the best features of your property, the neighbourhood and the lifestyle that goes with it.

- ✓ A full-time and energetic staff ready and prepared to take your requests and make design changes to suit your needs.
- ✓ Top-notch, consistent branding tools that will give you an instantly recognizable identity.

Our boutique services catering to high-end realty professionals put us in a unique niche among real estate marketing service providers.

Imaginahome Inc. gives you the power of a well-oiled and dedicated marketing team. We have the expertise, the tools and experience to help you get noticed in the oversaturated marketplace.

Give us a call now to boost your business!



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