



PHOTOGRAPHY

All Shoots Include

- ✓ Photo enhancements
- ✓ Link to high res photos
- ✓ Online gallery
- ✓ 1 bus. day turnaround

Extras

- ✓ **Additional Photography:** \$100 for each additional hr. Billed in 15 min segments.
- ✓ **Detail Photos:** add-on to a service requiring a photo shoot: 15 photos, 30 min – \$50
- ✓ **Raw Shoot:** 30% addition to photo shoot pricing. One exposure only. Includes both TIFFS and JPEG formats.
- ✓ **Raw Shoot blended exposure:** Double the price extra on photo shoot pricing. Includes both TIFF and JPEG formats. 2-day turnaround.

Small Shoot

- ✓ Only available for condo shoots without amenities
- ✓ Service Boundaries: Steeles to Lake Ontario / Port Union to 427
- ✓ 15 photos (30 mins)
- ✓ Up to 1000 sq. ft.

\$125

Standard Shoot

- ✓ 30 photos (1 hr)
- ✓ Up to 3500 sq. ft.

\$160

Large Shoot

- ✓ 50 photos (2 hrs)
- ✓ Up to 7,000 sq. ft.

\$265

Extra Large Shoot

- ✓ 75 photos (2 hrs)
- ✓ Up to 10,000 sq. ft.

\$365

Evening Shoot

- ✓ 8 photos (front & rear)

\$175

Aerial Shoot

- ✓ 10 photos
- ✓ 1-2 Min Video
- ✓ 1-2 bus. day turnaround

\$400+

360 & VIDEO

360° Virtual Tour

- ✓ 5 scenes
- ✓ Image enhancements
- ✓ Online gallery
- ✓ 1 bus. day turnaround

Starting at
\$75

VIDEO ADD-ONS

- ✓ Additional time on site:
Each half hour – \$100
- ✓ Agent intro – \$50
- ✓ Agent intro and talking
tour – \$150

Residential HD Video Tour

- ✓ 2-3 Min Video
- ✓ 2 hrs on site
- ✓ 5000 sq. ft.
- ✓ Video Editing
- ✓ Link to YouTube
- ✓ 3 bus. day turnaround
- ✓ 4k video available
- ✓ Includes branded &
unbranded versions

Starting at
\$499

Voice Over Narration

- ✓ Applied to photo gallery
or video
- ✓ 300 words
- ✓ 2 bus. day turnaround
- ✓ Voice talent options

Starting at
\$145

- ✓ Lights – \$75/h for up to 3
lights. Min 3 hours on site.



3D Immersive Tour

- ✓ 3D model of the property
- ✓ 360° walk-through
- ✓ Next day turnaround
- ✓ Add floor plans for \$100

From **\$225**

Hosting is valid for 1 year. Renew for an
additional year for only \$100.

BROCHURE PACKAGES

WITH PHOTOGRAPHY

2 PAGE - standard shoot - **\$225**

4 PAGE - standard shoot - **\$340**

8 PAGE - standard shoot - **\$450**

INCLUDES

- ✓ Standard photo shoot
- ✓ Brochure layout
- ✓ 50 printed copies
- ✓ Card stock paper
- ✓ Online gallery
- ✓ 2-3 bus. day turnaround*

6 PAGE - standard shoot - **\$340**

12 PAGE - standard shoot - **\$450**

16 PAGE - standard shoot - **\$525**

20 PAGE - standard shoot - **\$600**

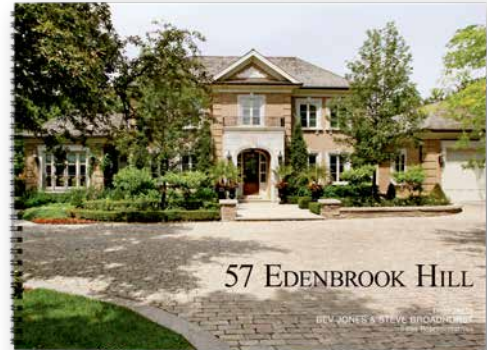
24 PAGE - large shoot - **\$675**

28 PAGE - large shoot - **\$775**

32 PAGE - extra large shoot - **\$875**

INCLUDES

- ✓ Standard, Double or Triple photo shoot
- ✓ Brochure layout
- ✓ 25 printed copies
- ✓ Card stock paper
- ✓ Online gallery
- ✓ 4-6 bus. day turnaround*



*Turnaround time includes the day of the photo shoot. Larger brochures available. Please contact us for more info.

BROCHURE ADD-ONS



Text

Professional home description for only \$50 for every 3 paragraphs or provide your own text at no additional charge.

Starting at
\$50

Neighbourhood

Add a neighbourhood description, illustrated area map and details list such as schools, restaurants etc.

Starting at
\$50

Delivery

Get your prints delivered! We offer deliveries all over the GTA. Contact us for rates.

Starting at
\$20

Perfect Binding

Give your brochure a magazine look for only an additional \$1.25 per copy. Starts at 20 page brochures. Text on spine available for brochures with at least 28 pages.

ADD
\$1.25 / copy

POSTCARDS & DOOR HANGERS

Announcement cards used to let neighbouring homes know that there is an open house or that you've just listed or sold a property. Also a great way to introduce yourself to the neighbourhood.

4" x 6" Postcards
1000 Full Colour

\$150 4-6
Business Days

\$210 1-3
Business Days

5" x 8" Postcards
1000 Full Colour

\$200 4-6
Business Days

\$310 1-3
Business Days



Door Hangers 3.5" x 8.5"
1000 Full Colour

\$225 7 Business
Days

Includes layout
and bundling in 100s

ALL POSTCARDS INCLUDE

- ✓ Layout with multiple templates available
- ✓ Full colour prints
- ✓ Bundling in 100s

Call to inquire about other
sizes, paper stock and quantities.

CANADA POST DISTRIBUTION



Reliable Canada Post unaddressed AdMail distribution means that your material will be delivered to each intended property. At Imaginahome, we will take care of determining the proper postal walks for the area you want to market, determine the number of houses or units required and fill out all the necessary paperwork so you can simply focus on the real estate side of your business.

**CONTACT US FOR MORE INFORMATION
AND TO GET A FREE ESTIMATE**

BUSINESS CARDS

Template Business Cards

\$115 includes 1000
Full Colour Prints

Our business card templates are designed to give you modern business cards at an affordable rate.

Turnaround: 5-6 business days (10 days for laminated)



TEMPLATE BUSINESS CARDS INCLUDE

- ✓ 1000 full colour prints on 16pt cardstock
- ✓ Multiple layout options from our eye-catching pre-designed cards
- ✓ 3.5" x 2" (Vertical or horizontal with full bleed)

Custom Business Cards

\$285 includes 1000
Full Colour Prints



Our custom business cards are created uniquely to reflect your brand or personal style.

Turnaround: 5-6 business days (10 days for laminated)

CUSTOM BUSINESS CARDS INCLUDE

- ✓ 1000 full colour prints on 16pt cardstock
- ✓ Custom layout with 2 possible proof revisions

ADD ALSO

- Personal photo cutout +\$40
- Matte Lamination +\$40
- Gloss Lamination +\$60

STATIONERY

Create a visual statement for your business and boost your clients' confidence.



Professional Letterheads
with Matching Envelopes

\$199 Print Costs
Additional

Unique Email Signature

\$125

Custom Pocket Folders

\$125+ Print Costs
Additional



Custom & Thoughtful
Thank You Cards,
Pleasing Note Cards or
Greeting Cards

\$165 Print Costs
Additional



Eye Catching Lawn
Signs & Open
House Signs

\$340+ Print Costs
Additional

Call for Print Costs on any of the Items above

BRANDING & LOGOS

Simple Logo

Logotype and/or a very simple design element composed of simple shapes.

\$340+



Complex Logo

A logo that includes more detail such as a custom imagery and custom fonts.

\$699+



Simple Branding

The standard branding includes 2 pages of guidelines showing the online vs print colours, logo versions for dark / light backgrounds and positioning of the logo and typeface.

\$249+

Full Branding

6-8 page booklet of guidelines including online vs print colours, logo versions for dark / light backgrounds as well as fax, layout positions, background elements. This goes into more detail than the simple branding.

\$599+

Simple Logo / Branding Package

Simple logo with branding

\$549+

Complex Logo / Full Branding Package

Complex logo with branding

\$1199+

WEBSITES

Imaginahome Inc. can deliver everything from a simple website to a more interactive, dynamic internet experience that uses flash technology, high resolution graphics and world class design to enhance your website's appeal.

Turnaround: About 2-4 Weeks

SOME OF THE WEBSITES WE'VE CREATED

www.tcibrokers.com

www.desmondbrown.com

www.detailsforhome.com

www.decariarealty.com

www.anewbldg.com

www.imaginahome.com

www.nandk.ca

www.qbsarchitects.com

www.sakuralegalinnovation.com

www.patisserieroyale.com

Call for a quote



THE BEST DESERVES THE BEST

You are a perfectionist who delivers only the best to your clients – so you in turn deserve the best.

Among the many benefits of working with Imaginahome Inc. is access to a creative and energetic team of specialists experienced in every aspect of this competitive business.

YOU GET:

- ✓ Friendly and professional photographers who have photographed thousands of properties over the years, giving them an edge when it comes to knowing what looks good and what doesn't.
- ✓ Inspired and imaginative graphic designers who know how to showcase a property perfectly.
- ✓ Beautiful prose written to highlight the best features of your property, the neighbourhood and the lifestyle that goes with it.



- ✓ A full-time and energetic staff ready and prepared to take your requests and make design changes to suit your needs.
- ✓ Top-notch, consistent branding tools that will give you an instantly recognizable identity.

Our boutique services catering to high-end realty professionals put us in a unique niche among real estate marketing service providers.

Imaginahome Inc. gives you the power of a well-oiled and dedicated marketing team. We have the expertise, the tools and experience to help you get noticed in the oversaturated marketplace.

Give us a call now to boost your business!

416-757-5100 | info@imaginahome.com
40 Wynford Dr. Suite 207B, Toronto ON M3C 1J5
imaginahome.com