STAND OUT FROM THE PACK

IMPRESS ALL AT THE NEXT LISTING

PRICELIST 2017

IMAGINAHOME® INCORPORATED
PHOTOGRAPHY & GRAPHIC DESIGN

PHOTOGRAPHY

Small Photo Shoot

- ✓ 15 photos
- ✓ Photo enhancements
- ✓ Online gallery
- ✓ Link to high res photos
- ✓ 1 bus. day turnaround
- ✓ For Condos only

$115

Standard Photo Shoot

- ✓ 25 photos
- ✓ Photo enhancements
- ✓ Online gallery
- ✓ Link to high res photos
- ✓ 1 bus. day turnaround

$145

Large Photo Shoot

- ✓ 50 photos
- ✓ Photo enhancements
- ✓ Online gallery
- ✓ Link to high res photos
- ✓ 1 bus. day turnaround

$245

Aerial Photo & Video*

- ✓ 10 photos
- ✓ 1-2 mins video
- ✓ Online gallery
- ✓ Link to high res photos
- ✓ 1-2 bus. day turnaround

FROM $450

360 & VIDEO

Evening Photography

- ✓ 8 photos (front & rear)
- ✓ Photo enhancements
- ✓ Online gallery
- ✓ Link to high res photos
- ✓ 1 bus. day turnaround

$175

360° Virtual Tour

- ✓ 5 scenes
- ✓ Image enhancements
- ✓ Online gallery
- ✓ 1 bus. day turnaround

FROM $75

HD Video Tour

- ✓ 2-3 Minutes
- ✓ Video Editing
- ✓ Link to YouTube
- ✓ 3 bus. day turnaround
- ✓ 4k video available
- ✓ Includes branded & unbranded versions

FROM $450

Voice Over Narration

- ✓ Applied to photo gallery or video
- ✓ 300 words
- ✓ 2 bus. day turnaround
- ✓ Voice talent options

FROM $125

BROCHURE PACKAGES

Single Sheet

- ✓ Standard photo shoot
- ✓ Brochure layout
- ✓ 50 printed copies
- ✓ Card stock paper
- ✓ 2-3 bus. days turnaround*

$199

4-Page Layout

- ✓ Standard photo shoot
- ✓ Brochure layout
- ✓ 50 printed copies
- ✓ Card stock paper
- ✓ 2-3 bus. days turnaround*

$325

8-Page Layout

- ✓ Standard photo shoot
- ✓ Brochure layout
- ✓ 50 printed copies
- ✓ Card stock paper
- ✓ 3-4 bus. days turnaround*

$425

16-Page Layout

- ✓ Standard photo shoot
- ✓ Brochure layout
- ✓ 25 printed copies
- ✓ Card stock paper
- ✓ Wire bound
- ✓ 4-5 bus. days turnaround*

$475

**Turnaround time includes the day of the photo shoot.*

Larger brochures available. Please contact us for more info.

BROCHURE ADD-ONS

Text

Professional home description for only $50 for every 3 paragraphs or provide your own text at no addional charge.

FROM $50

Neighbourhood

Add a neighbourhood description, illustrated area map and details list such as schools, restaurants etc.

$50

Perfect Binding

Give your brochure a magazine look for only an additional $1 per copy.

$1/ COPY

Delivery

Get your prints delivered! We offer deliveries all over the GTA. Contact us for rates.

POSTCARDS & DOOR HANGERS

Announcement cards used to let neighbouring homes know that there is an open house or that you've just listed or sold a property. Also a great way to introduce yourself to the neighbourhood.

4" x 6" Postcards
1000 Full Colour

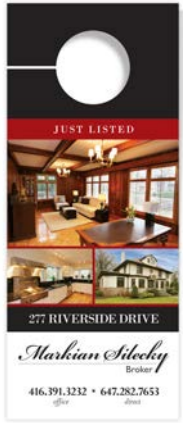
$135 4-5 Business Days

$210 Next Business Day

5" x 8" Postcards
1000 Full Colour

$200 4-5 Business Days

$310 Next Business Day



Door Hangers 3.5" x 8.5"
1000 Full Colour

$225 7 Business Days

Includes layout and bundling in 100s

ALL POSTCARDS INCLUDE

✓ Layout with multiple templates available ✓ Full colour prints ✓ Bundling in 100s

CALL TO INQUIRE ABOUT OTHER SIZES, PAPER STOCK AND QUANTITIES.

CANADA POST DISTRIBUTION

Reliable Canada Post unaddressed AdMail distribution means that your material will be delivered to each intended property. At Imaginahome, we will take care of determining the proper postal walks for the area you want to market, determine the number of houses or units required and fill out all the necessary paperwork so you can simply focus on the real estate side of your business.

CONTACT US FOR MORE INFORMATION AND TO GET A FREE ESTIMATE

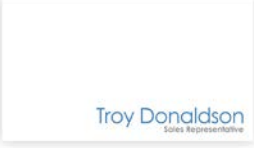
BUSINESS CARDS

Template Business Cards

$115 INCLUDES 1000 FULL COLOUR PRINTS

Our business card templates are designed to give you modern business cards at an affordable rate.

Turnaround: 5-6 business days (10 days for laminated)



TEMPLATE BUSINESS CARDS INCLUDE

- ✓ 1000 full colour prints on 16pt cardstock
- ✓ Multiple layout options from our eye-catching predesigned cards
- ✓ 3.5” x 2” (Vertical or horizontal with full bleed)

Custom Business Cards

$255 INCLUDES 1000 FULL COLOUR PRINTS

Our custom business cards are created uniquely to reflect your brand or personal style.

Turnaround: 5-6 business days (10 days for laminated)

CUSTOM BUSINESS CARDS INCLUDE

- ✓ 1000 full colour prints on 16pt cardstock
- ✓ Custom layout with 2 possible proof revisions

ADD ALSO

Personal photo cutout +$40
Matte Lamination +$40
Gloss Lamination +$60

STATIONERY

Create a visual statement for your business and boost your clients' confidence.

Professional Letterheads with Matching Envelopes

$199 PRINT COSTS ADDITIONAL

Unique Email Signature

$125

Custom Pocket Folders

$125+ PRINT COSTS ADDITIONAL

Custom & Thoughtful Thank You Cards, Pleasing Note Cards or Greeting Cards

$165 PRINT COSTS ADDITIONAL

Eye Catching Lawn Signs & Open House Signs

$340+ PRINT COSTS ADDITIONAL

CALL FOR PRINT COSTS ON ANY OF THE ITEMS ABOVE

BRANDING & LOGOS

For more info and samples, please scan or visit our website.

Simple Logo

Logotype and/or a very simple design element composed of simple shapes.

$340+

RYANCOYLE
BROKER

Complex Logo

A logo that includes more detail such as a custom imagery and custom fonts.

$699+

CARPE DIEM
TURKS & CAICOS
KATHERINEBARYLUK
LUXURY REAL ESTATE & PRIVATE ISLAND SPECIALIST

Simple Branding

The standard branding includes 2 pages of guidelines showing the online vs print colours, logo versions for dark / light backgrounds and positioning of the logo and typeface.

$249+

Full Branding

6-8 page booklet of guidelines including online vs print colours, logo versions for dark / light backgrounds as well as fax, layout positions, background elements. This goes into more detail than the simple branding.

$599+

Simple Logo / Branding Package

Simple logo with branding

$549+

Complex Logo / Full Branding Package

Complex logo with branding

$1199+

WEBSITES

For more info and samples, please scan or visit our website.

Imaginahome Inc. can deliver everything from a simple website to a more interactive, dynamic internet experience that uses flash technology, high resolution graphics and world class design to enhance your website's appeal.
Turnaround: About 2-4 Weeks

SOME OF THE WEBSITES WE'VE CREATED

www.tcibrokers.com
www.desmondbrown.com
www.detailsforhome.com
www.decariarealty.com
www.anewbldg.com
www.imaginahome.com
www.nandk.ca
www.qbsarchitects.com
www.sakuralegalinnovation.com
www.patisserieroyale.com

Starting at
$799+

THE BEST DESERVES THE BEST

You are a perfectionist who delivers only the best to your clients – so you in turn deserve the best.

Among the many benefits of working with Imaginahome Inc. is access to a creative and energetic team of specialists experienced in every aspect of this competitive business.

YOU GET:

- ✓ Friendly and professional photographers who have photographed thousands of properties over the years, giving them an edge when it comes to knowing what looks good and what doesn't.
- ✓ Inspired and imaginative graphic designers who know how to showcase a property perfectly.
- ✓ Beautiful prose written to highlight the best features of your property, the neighbourhood and the lifestyle that goes with it.
- ✓ A full-time and energetic staff ready and prepared to take your requests and make design changes to suit your needs.
- ✓ Top-notch, consistent branding tools that will give you an instantly recognizable identity.

Our boutique services catering to high-end realty professionals put us in a unique niche among real estate marketing service providers.

Imaginahome Inc. gives you the power of a well-oiled and dedicated marketing team. We have the expertise, the tools and experience to help you get noticed in the oversaturated marketplace.

Give us a call now to boost your business!

IMAGINAHOME®
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PHOTOGRAPHY & GRAPHIC DESIGN

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